



## Your Personal Statement.....

Writing about yourself can be the easiest and TOUGHEST thing to do, Many of you want to go to college someday, and the “Personal Statement” you’re required to write can be quite intimidating. If you’re planning on getting a good job, most require a cover letter and for any scholarship essay, This can also help with that, too.

- 1. It’s not bragging to speak highly of yourself. It feels weird, really weird, but it’s okay! 😊***
- 2. Your transcript will “tell” a lot about your school successes (or not-so-successful moments), so this statement is your CHANCE to fill in gaps, and show them what kind of person you really are, off-the-paper, off-the-record...YOU.***
- 3. Many people think you have to have had to overcome something horrible to have a good statement. Not true. You don’t have to have a sad story to shine on paper. Some of you have been lucky enough to have wonderful life experiences, and how you share them and what you have to say about your accomplishments is what people want to see. Be bold, brave, and show them what you’re all about.***

**The task:** Write a 1000 word essay about yourself. Some pointers for solid and persuasive writing:

### **Provide Reasons Why**

Concrete, logical evidence that your reason is the right one can be most persuasive. Use factual evidence!

### **Show Consistency**

Be very consistent in your overall message. Don’t contradict yourself.

### **Use Comparisons**

Use similes, metaphors, analogies—anything powerful to get your idea across.

### **Address Objections**

Try to foresee any objections someone might have to you being part of their program or job. Then explain the object to show how you are, after all, really the best choice they have. (SHOW them, don’t TELL them.)

### **Tell a Story**

Write a compelling story to prove you are worth considering.

### **Appeal to Emotion**

Try to win the audience over by appealing to their sense of sympathy or compassion. Honesty helps.  
We want the essay to have a HEART BEAT